

Laura Lynn Adams

Graphic Designer | Illustrator | Web Designer

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Q u a l i f i c a t i o n s

Throughout my career, I've designed hundreds of logos and corporate identities, dozens of interactive websites and scores of pieces of print collateral. I was part of an engineering firm's design team that won hundreds of litigation cases in court during my employment. Equipped with self-motivation, a great attitude and keen problem solving instincts, I can quickly take a project from concept to completion with a fresh perspective and unique approach.

S k i l l s

<u>Production:</u>	<u>Software:</u>	<u>Code, etc:</u>
<ul style="list-style-type: none">• Web Design• Flash Animation• Print Production• Litigation Graphics	<ul style="list-style-type: none">• Adobe CS6• Microsoft Word• Microsoft Excel• Microsoft Power Point	<ul style="list-style-type: none">• HTML• CSS• Javascript• Joomla

E m p l o y m e n t

2012 - Present

Graphic Design, Office Assistant The Wealth Solutions Group, Cary, NC

Troubleshoot design and code issues with website, email, 3rd party website modules and social networking accounts. Ensure accuracy and clarity in all web and print products by proofreading and editing published text. Resolve technical issues with office equipment and computer systems. Confer with management on a wide array of creative, technical and logistical matters.

1990 - Present

Freelance Graphic Design Independent Contractor, San Francisco, Raleigh

Developed websites with CMS, digital distribution, e-commerce, Flash components, and with audio and video players, as well as creating customized business email templates and e-newsletters.

Use strong communication skills to identify specific needs of each client and translate their thoughts into original products with technical functionality that also express subtle nuances of their unique personalities and products or talent.

Portfolio examples found at www.lauraworks.com

2005 - 2006

Production Artist/Illustrator Conscious Creative, San Francisco

Collaborated with clients and art director regarding development of logo design, illustrations, corporate identity, ad layout, print production, website maintenance, banner ads and e-newsletter design.

1990 - 1993

Graphic Design 3D Graphics + BTI Consultants, Tempe, Arizona

Created litigation graphics, trial exhibits, product illustration, accident reconstruction graphics, technical drawings for patents, warning labels, logos, corporate identity and package design.

E d u c a t i o n

San Francisco State University, B.A. Graphic Communication, 2001, Cum Laude